First Call: A Comprehensive Employee Wellness and Outreach Program

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Learning Objectives:

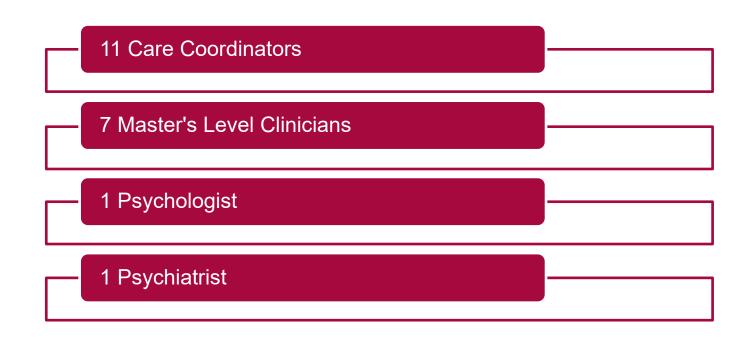
- Identify the core mental health concerns faced by the health care workforce during the COVID-19 pandemic.
- Outline the essential components necessary to plan and implement an effective employee wellness and outreach program.

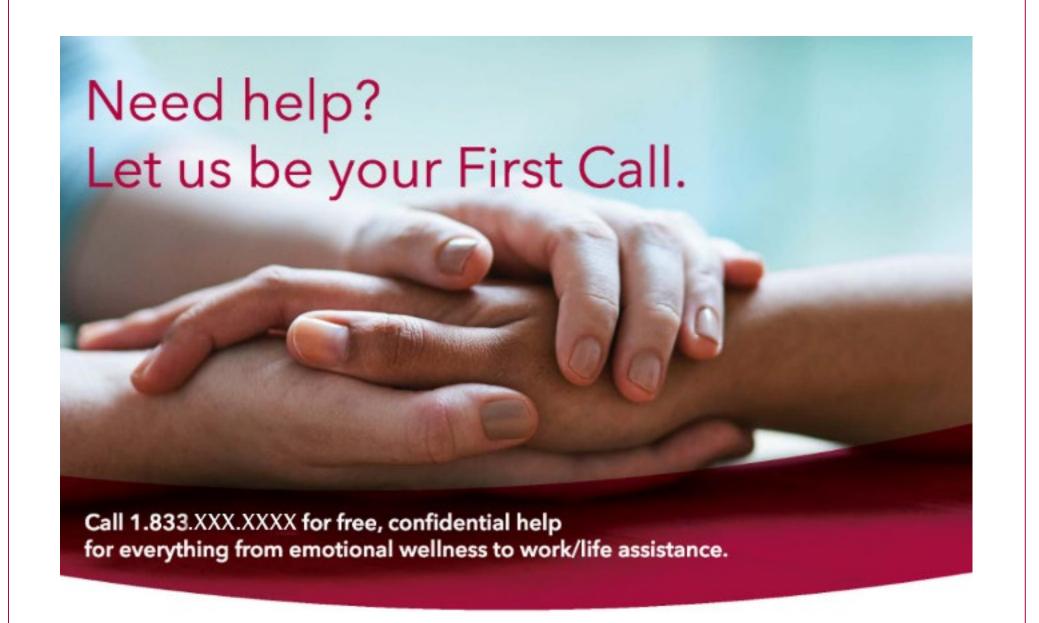
Background:

- Healthcare worker burnout had pre-dated COVID-19 pandemic
- Mental health concerns for healthcare workers increased during the pandemic
- UCHealth faced a two-fold crises:
 - Caring for the critically ill
 - Sustaining the mental health and well-being of the workforce

Intervention:

- Model for emotional wellness for employees proposed to executive leadership in November 2020
- Purpose: Advance outreach, resiliency training, and treatment for employees
- Concept: Create a single point of access for supportive needs, including 24/7 triage, real time support, mental health care, and crisis management for all employees
- Program launched in December 2020
- Director of Workplace Well-being Psychologist hired February 2021
 - System wide outreach, education, support, and training implemented





Core Program Initiatives

24/7 Real Time Support	Free, Confidential Care	Crisis Management
Mental Health Treatment	Proactive Outreach	System Wide Webinars
Well-being Videos	Group Therapy	Resource Connection

Results

First Call Data	Totals
Resource Requests	194
Support Sessions	282
Therapy Intakes	637
Total Therapy Sessions	2,992
Psychiatry Initial Sessions	156
Psychiatry Follow-Up Sessions	359
TOTALS	4,620

Workplace Well-being Outreach	Totals
Mental Health Toolkit Presentation	2,491
System Wide Webinar (July 7, 2021)	381
Webinar Reply Views	405
Workplace Well-being Video Views	2,167
Post Traumatic Growth Presentation	653
Post Traumatic Growth Webinar (May 11, June 2, July 20)	572
Other Sessions (Follow-Up, Mindfulness)	1,594
Total Volume	8,263

"For several years now, I have known I needed to see a therapist or counselor. My anxiety was getting gradually worse and I didn't have the tactics to handle the stress of my job. I felt that I just didn't have the time to find a mental health professional that was covered by insurance, had open appointments, and I could meet with outside of my work day. It was also daunting to know I may have to talk to several professionals before finding one for me.

Finally, I made the leap and called First Call. They were so patient and answered all of my questions. I was able to get in to see a [Licensed Professional Counselor] within 3 business days. The process was so easy, it made me wish I had reached out months ago. Not to mention, my LPC* is incredible. I connected with her immediately and after only 2 appointments I feel so much better. I hope others get a positive mental health experience like I did! Thank you to the entire team who helped get First Call set-up."

-UCHealth Employee

*LPC – Licensed Professional Counselor

Key Takeaways

- Implementing free mental health and well-being services for all employees of a large-scale medical center is uniquely innovative
- First Call expands beyond an Employee Assisted Program (EAP) by insourcing our care model
- Outreach efforts to de-stigmatize mental health and provide wellbeing education and training enhances the First Call program
- Executive and senior leadership are vital to program launch and sustainability

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Disclosures:

Companion Resources:

See QR Code Link

Elicia Bunch, Justin Ross, Kathy Deanda, and Adeel Faruki: The authors have no relevant financial relationships to disclose.



