



CEO Panel: Strategic Prioritization in a Post COVID-19 Era

September 2, 2020

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Moderator: Robert Dean, DO

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Disclosure of financial relationships

None of the presenters have any financial conflicts of interest to disclose.



Learning objectives

1. Describe impact of COVID-19 on hospital/health system and payer strategies.
2. Discuss role of clinical executives in ensuring organizational success in a COVID environment.



Introductions

- **Michael Genord, MD, MBA, CEO, Health Alliance Plan**
- **Redonda Miller, MD, MBA, President and CEO, The Johns Hopkins Hospital**
- **Judy Rich, RN, MSN, President and CEO, Tucson Medical Center**

What strategic organizational initiatives have been disrupted and reshaped in light of the COVID-19 pandemic?



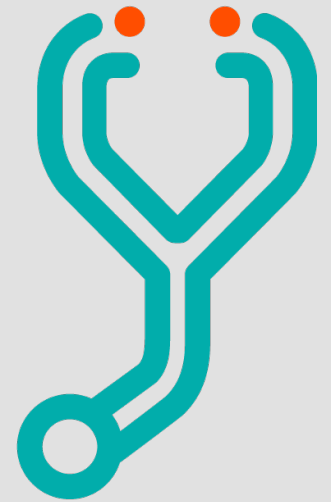
How have you ensured a patient-centric focus to your new/modified strategy?



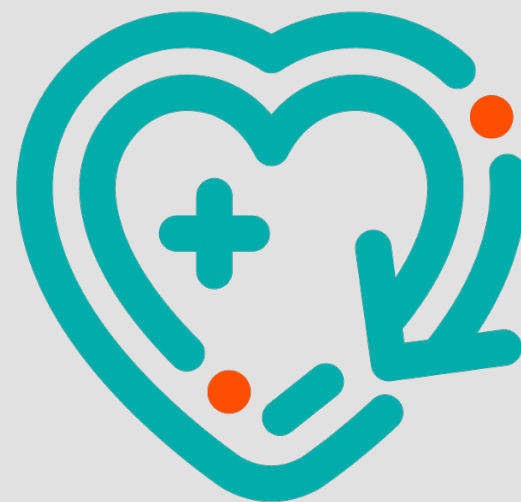
How have your crisis management plans evolved?



How have you expanded digital / telehealth capabilities?



What should the clinical triad leaders (CMO, CNO, CQO) be prepared to lead to ensure institutional alignment and success?





Next steps

1. You will receive an email survey after today's session. Please complete the survey to claim your continuing education credit.
2. We look forward to our Nurse Executives and Quality Executives meetings on September 15 and 22. If you have not registered for those, there is still time!
 - A. Please contact Jacob.seal@vizientinc.com if you have any issues registering for Quality Executives
 - B. Jessica.cerese@vizientinc.com will be happy to assist with any Nurse Executives meeting registration questions
3. We will summarize key takeaways from today's meeting and share with these networks in the coming weeks.

Thank you!

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