



# Why Every Health System Needs a Quality Strategy Team

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#### **Learning Objectives**

- Discuss how the quality strategist role efficiently centralizes quality functions in a health system.
- Describe specific strategies for success in value-based programs.



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#### SANFORD HEALTH



46 medical centers\*



\$7.1 billion in annual revenue



222 clinic locations\*



**186** senior living centers\*



152 skilled nursing and rehab facilities\*



53 home- and community-based service agencies\*



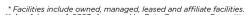
**201,534** Sanford Health Plan members



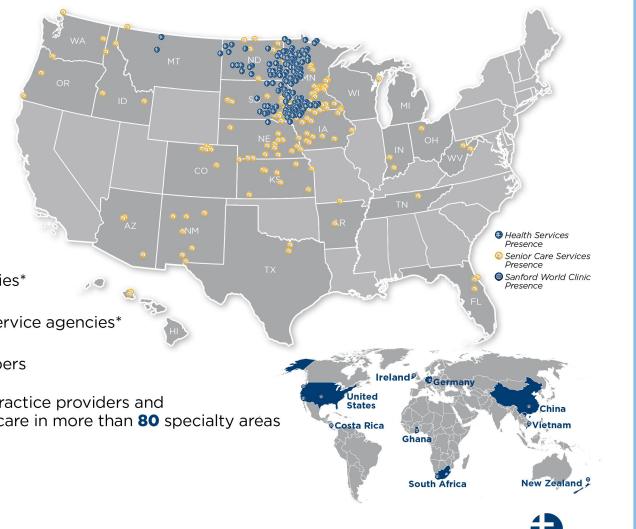
1,488 physicians, 1,339 advanced practice providers and7,944 registered nurses delivering care in more than 80 specialty areas



**44,000** employees



\*\* As of January 1, 2023. Approved by Data Governance Committee



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## Why Quality Strategy?

- 46 hospitals & 224 clinics
- CMS dollars at risk = hospital \$17.7M, MIPS \$11.3M
- 814 quality measures
- 48 accreditation programs
- Average 533 reports written per month in Vizient Clinical Data Base (CDB)
- Analysts abstract 3774 charts per month
- 749 data elements in 2022 eCQMs

**eCQMs:** Electronic Clinical Quality Measures **MIPS**: Merit-based Incentive Payment System

### What is a Quality Strategist?

- Expert resource
  - Leads system level projects, fostering standardization and reliability
  - Understands complex systems, upstream and downstream
  - Collaborates and translates between teams
  - Seeks new knowledge, innovation, and best practices
- Data
  - Analyzes performance, identifies opportunities for improvement
  - Summarize data into information
  - Data validation and submission
- Recommends strategies to succeed in changing environment
- Interact with external organizations

### **Quality Strategy Work**

- CMS Quality programs
- Facility and program accreditations
- Infection Prevention
- Payer value-based contracts
- 13 national clinical data registries
- Vizient Clinical Data Base
- Sanford Improvement Academy
- Sanford Vax Champ program
- Sanford SAFE (Sanford Accountability for Excellence)

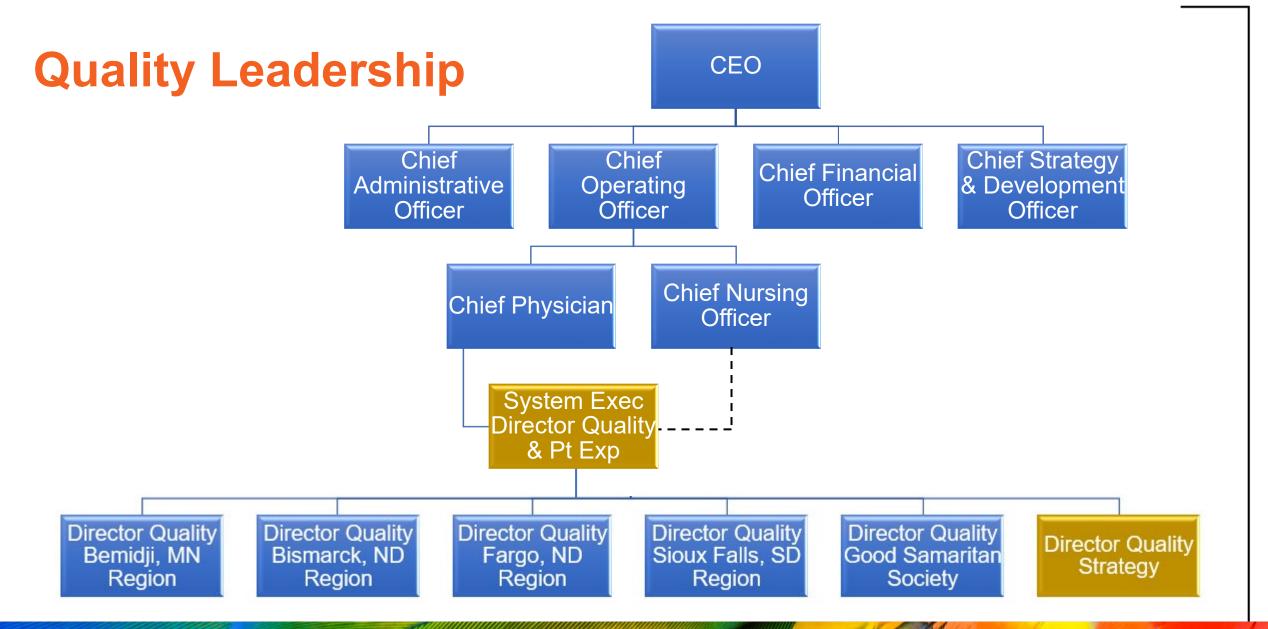
### **Quality Strategy Team Functions**

- Manage system projects and/or serve as system representative for quality
  - Optimize work for efficiency
  - Centralize & standardize quality work that can be done on behalf of all regions
  - Collaborate with other system teams
- Provide expertise, vision, and insight regarding healthcare regulation and measurement
  - Proactively prepare for success & data accuracy
- Teach and support improvement in quality & safety
- Identify opportunities for improvement across all programs and contracts

## **History of Quality Strategy Team**

- System Quality team formed after multiple mergers
  - Director with hospital & clinic strategists, manager of analyst team
  - Expanded to include support of all enterprise quality functions/education
  - Expanded to include value-based payer contracts
- Integration of accreditation and IP under regional teams
  - Added two strategists
- Maturity of team with immunizations and research liaison
  - Added 3 more people

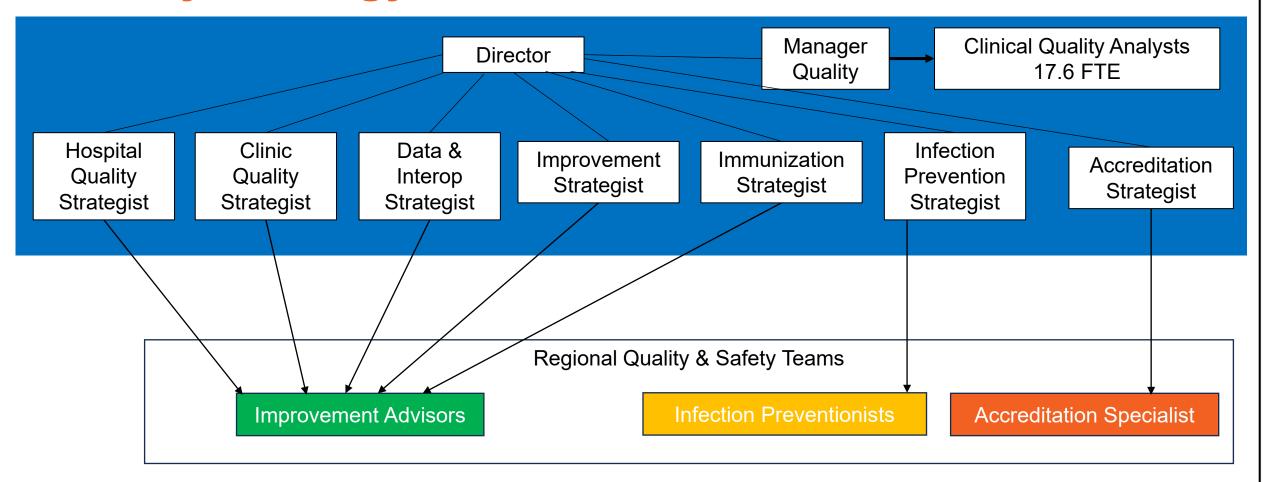
IP: Infection Prevention





## **Quality Strategy Structure**

**CDB** Coordinator



### Unique Approach to Working as a System

- Aligns the work throughout the markets
- Sanford system complexities: facilities in multiple states, post acute market, etc.
- Work aligned for the system
  - Accreditation
  - Infection Prevention
  - Quality
  - SAFE (High Reliability Organization initiative)

### **System Collaboration**

- Technology Solutions (IT)
- Data & Analytics
- Clinical Informatics
- HIM & Coding
- Clinical Documentation Improvement
- Payer Contracting
- Care Management
- Enterprise Project Management
- Patient Experience
- Human Resources
- Communications & Marketing

#### **Outcomes**

- MIPS = 90+ points every TIN first 5 years
- 20 payer contracts in 2021 (earned average 61% of quality points)
- Analyst audits have 100% pass rate (90-100% matching)
- Own 23 standardized policies
- Own 17 standardized computer-based trainings
- Standardized vaccine portfolio saved >\$600K per year
- Grants:
  - \$250K equity
  - \$564K research related
  - \$172K rural health
  - \$1.99M vaccination

#### **Specific Strategies for Success**

- MIPS eCQM measure selection & validation
- Documentation improvement
  - Patient Safety Indicator (PSI) reviews and stop bills
  - Hierarchical condition category (HCC) capture
  - Clinical Documentation Improvement team involvement
- Infection reviews and C. Diff 2 step testing
- Input on payer contracts and targeted work with centralized care management
- Internal mock surveys
- Be prepared for audits
  - Electronic data: save off files right away before things change
  - Abstracted data: review ROI reports to ensure all data is included

#### **Lessons Learned**

- Region vs system culture
- Importance of communication with regional quality team and leaders
- Standardization drives efficiency
- Align incentives
- Do not stay "behind the curtain"
- Power of relationships
- Be proactive readiness takes time

#### **Key Takeaways**

- The Quality Strategist role is an efficient and effective way to centralize and standardize a broad scope of quality work for a health system
- Having both a strategist and traditional quality roles helps offload technical reporting and data focused work from actual improvement work
- Strategists are a great way to operationalize a system approach

#### **Questions?**



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